

TOKO HIROSE - ANTI-TANK
442
RUTH SHANE

MEDIA COMMITTEE REPORT

October 30, 1981

WE HAVE
PERSONAL
CONTACT WITH
TADAO IIZUCHI
STAFF CORRESPONDENT
OF KYODO
NEWS SERVICE
- THE AP OF
JAPAN.

- 1) PRESS RELEASE - MAILED TO APPROXIMATELY 60 MEDIA OUTLETS (SMALL NEWSPAPERS, RADIO & TV STATIONS IN THE METROPOLITAN AREA.)

FOLLOW-UP RELEASE IS SCHEDULED FOR WEEK OF NOVEMBER 9 - GIVING EXACT LOCATION, TIME AND NAMES OF PROMINENT TESTIMONIES AND SUPPORT ORGANIZATIONS.

ANNOUNCED
NEXT HEARING WILL
BE IN NYC NOV. 23.

- FOR INSTANCE: 2) RADIO & TV "TALK SHOWS" - THE DIANE LACY SHOW, WBAI, 505 EIGHTH AVENUE, 19TH FLOOR, ENTRANCE ON 35TH STREET. TEL. 279-3405, SET FOR TUESDAY, NOV. 10, 8 A.M. "TALKERS": MICHIKOBI & SASHA HOHRI, CO-CHAIRS. WE ARE PROCEEDING TO MAKE CONTACT AND BELIEVE THAT WE WILL MAKE AN IMPACT.

THROUGH
MANY, WE
HAVE
PERSONAL
CONTACT
WITH
CRIS [unclear]
OF CBS,
SAID ~~the~~ ~~will~~
"DON'T WORRY."
WILL BE THERE.

Please home
check ready
in Nov. 13 in
her name

RESERVE
2 TIX FOR
MICHIKOBI.

- 3) THEATRE BENEFIT - "BULLET HEADED BIRDS." MATSU IKEDA IFILL HAS DONE A MAGNIFICENT JOB. THIS IS A MEDIA COMMITTEE EVENT. ARRANGEMENTS HAVE BEEN MADE WITH TISA CHANG, ARTISTIC DIRECTOR, PAN ASIAN REPORTAGE THEATRE, TO RESERVE THE ENTIRE HOUSE OF 95 SEATS ON FRIDAY, NOV. 20, FOR ECJAR. TISA PROVIDED FLYERS, AND MATSU HAS ALREADY PAID FOR THE TDF VOUCHERS. TDF MEANS "THEATRE DEVELOPMENT FUND." THESE - MATSU WILL PICK UPTONIGHT. PLEDGES FOR 81 TICKETS ALREADY HAVE BEEN

RECEIVED. IF WE HAVE A SELL OUT, ECTAR
WILL NET OVER \$500.00. TICKETS FOR THE
SHOW WILL BE DISTRIBUTED AT THE NOV. 13
GENERAL MEETING. WE ARE PLANNING A
A HUMAN-INTEREST STORY ABOUT PAUL GOTANDA, THE
PLAYWRIGHT. WE WILL RECEIVE HIS BIO & PHOTO
SHORTLY, AND HOPE TO INTEREST REPORTERS OF THE
VILLAGE VOICE, SOUTH NEWS, AND THE LIKE, TO
RUN THE STORY — WITH A TIE-IN TO ECTAR, OF
COURSE.

SUSAN
WRENN

4) PRESS KIT MATERIALS — STANLEY KANZALCI AND I
WILL BE ATTENDING THE HEARINGS IN WASHINGTON, D.C.,
NOV. 2 AND 3. WHILE THERE WE ARE HOPE TO
HOOK UP WITH ~~BILL~~ WELLS, THE COMMISSION'S P.R.
PERSON, TO DISCUSS WAYS WE CAN COMPLEMENT
AND SUPPLEMENT ~~HER~~ REVIEW EFFORTS. ALSO TO ~~DISCUSS~~
OUR NEEDS FOR BACKGROUND MATERIALS, ETC.,
FOR PRESS KITS.

Letters
mailed &
already
received by
100/442 &
MIS-ers.

5) RECEPTION FOR VETERANS, NOV. 11 — I COULD NOT
REPORT THIS UNTIL TONIGHT — BECAUSE
EVERYTHING WAS BITS AND PIECES. THIS IS
ANOTHER MEDIA EVENT — WHICH, IF WE'RE
LUCKY, WE'LL GET COVERAGE. GUESTS OF
HONOR WILL BE VETERANS OF THE 100/442 AND
MIS. GOV. GEORGE ARIYOSHI OF HAWAII, AND
U.S. SENATOR SPARK MATSUWAGA MAY ATTEND.
AT LUNCH TODAY, I MET WITH NICK LUDINGTON,
ACCOUNT EXECUTIVE FOR DUDLEY-ANDERSON-
YUTZY, ONE OF THE LARGEST P.R. FIRMS IN THE

(*) { COUNTRY, WHICH IS HANDLING THE P.R. FOR THE STATE OF HAWAII. ON NOV. 10 MEMBERS OF THE 100/442 AND MIS WILL BE TAPED FOR NBC'S TODAY SHOW. BECAUSE I WILL BE INVOLVED, I WILL HAVE AN "INSIDE TRACK" TO PROMOTE R+R. ~~our committee is requesting that~~ MAY WE ASK EVERY MEMBER OF THE COORDINATING COMMITTEE ~~to~~ ^{to} HELP HOST THE RECEPTION AND REQUEST THAT EACH OF US CONTRIBUTE SODA, BEER, WINE OR BOOZE. AND YOUR FRIENDS, TOO.

ECJAR'S TIE-IN IS — RECOGNITION OF THE ACHIEVEMENTS MADE BY NISEI SERVICEMEN, WHOSE EXPLOITS HELPED TO WIN PUBLIC ACCEPTANCE IN THE UNITED STATES FOR JAPANESE AMERICANS AND THEIR ~~their~~ PARENTS WHEN WARTIME FEELINGS WERE AT ITS PEAK AGAINST THEM.

6) T-SHIRT DESIGN — THE COORDINATING COMMITTEE ~~OKAYED~~ ^{VOTED} THIS FUND RAISING PROJECT. TO BE CANDID, THERE WERE SOME NEGATIVE FEEDBACK REGARDING THE MESSAGE + DESIGN — BUT THE MAJORITY RULES. PRODUCTION OF THE T-SHIRTS WILL COMENCE ON MONDAY. JULIE AZUMA HAS MORE INFORMATION ON THIS PROJECT AND WILL MAKE A REPORT NOW.

Mike
put up
\$228.25
Have Julie
& Julie
report

Stan Koyama
May Koyama

THANK YOU.

C. AMER
 HODDING, J. R.
 GEO. SHIMAZONO
 TO AMERSON NIPPON TV
 & Mr. Ikeda

-201-592-1156 (UCLA)

NOVEMBER 6, 1981

Call Henry
with mine Siginato
to show-art
on TV

cup

1) PRESS RELEASES - MAILED TO APPROXIMATELY 40

MEDIA OUTLETS ^{including} ~~from~~ ^{these included} ~~and~~ - OCTOBER: - SMALL NEWSPAPERS,

ANOTHER RELEASE ABOUT ECTAR'S RECEPTION FOR

NICHOL. ~~OVER THE COMING WEEKEND~~ ^{A FOLLOW-UP} ~~ANOTHER~~

THE METROPOLITAN AREA. AS SOON AS WE RECEIVE ADDITIONAL DEFINITIVE INFO FROM THE COMMISSION STAFF.

A WEEK AGO TONIGHT, MS. KITTY SHORE AND TORD HIROSE OF THE COMMISSION STAFF WAS WITH US. MS. SHORE REPORTED THAT BILL WISE OF WISE AND WRENN - THE P.R. FIRM RETAINED BY THE COMMISSION - WOULD MAIL A PRESS RELEASE TO MAJOR MEDIA OUTLETS IN THIS CITY OVER THE WEEKEND. WHEN STANLEY KANZAKI AND I MET WITH SUBAN WRENN, SHE INFORMED US THAT THE NEWS RELEASE ABOUT THE FORTHCOMING NEW YORK HEARING WAS NOT WRITTEN - BECAUSE THE FOCUS OF THEIR ATTENTION HAD TO BE ON THE NOV. 2 + NOV. 3 HEARINGS IN D.C. ~~THE~~ SHE PROMISED TO SEND ME OR TO THE CO-CHAIRS A COPY OF THE RELEASE VIA FEDERAL EXPRESS OR BY COURIER.

2) RADIO AND TV - THE DIANE LACY SHOW,
WBAI, is DEFINITELY SET FOR TUESDAY, NOV. 10,
~~8~~ 8 A.M. GUESTS WILL BE OUR CO-CHAIRS

MICHI KOBI AND SARHA HOHRI, DIANE CACY
^{was} ^{from} ^{is} ^{also} ^{has} ^{background} ^{materials} ^{finished} ^{by} ^{us,}
~~AND~~ ~~HAS~~ ~~ALSO~~ ~~GIVEN~~ ~~US~~ ~~QUESTIONS~~ ~~TO~~ ~~BE~~ ~~ASKED~~

IS THE COMMISSION?
HEARING IN NY

IN ADVANCE.

→ TEN-SECOND AND 30-SECOND
~~PUBLIC SERVICE~~ ^{SPOT} ANNOUNCEMENTS HAVE BEEN
PREPARED AND MAILED THIS WEEK TO 18 LOCAL
RADIO STATIONS THAT HAVE PUBLIC SERVICE
ANNOUNCEMENTS. ~~THIS WAS DONE BY US MEANS~~
~~SANJER OF OUR COMMITTEE.~~

ON WEDNESDAY, NOV. 4, I WAS INVITED TO THE
INTERCHURCH CENTER TO MEET WITH THE REV.
ART KAMITSUKA, EXEC. SEC. OF THE NATIONAL COUNCIL
OF CHURCHES, OF ^{THE} UNITED PRESBYTERIAN CHURCH;
DR. JOHN COVENTRY SMITH, A RETIRED LEADER OF
THE WORLD COUNCIL OF CHURCHES, AND THE
NATIONAL COUNCIL OF CHURCHES IN THE U.S.A.;
JUNE KUSHINO AND CHERO WATANAKE. DR.
SMITH, ^{WHO} WILL TESTIFY FOR THE PROTESTANT CHURCHES,
WAS A MISSIONARY IN JAPAN WHEN THE WAR
BROKE OUT. HE HAS A FASCINATING STORY TO
TELL. ART KAMITSUKA WAS ATTENDING COLLEGE
IN CALIFORNIA IN 1941. HE ALSO HAS A
SIGNIFICANT STORY TO TELL. WHAT I'M GETTING
AT IS THIS: THE NCC HAS AN "IN" WITH THE
MCNEIL/LEHRER REPORT, CHANNEL 13 (7:30 AM);
AND WITH DAN RATHER OF CBS. WE ARE
CURRENTLY TRYING TO ~~HAVE~~ ^{GET} DR. SMITH AND
REV. KAMITSUKA ON THESE SHOWS.
MARY HAS MET CHRIS BORGES OF CBS NEWS THREE
TIMES THIS PAST WEEK. TODAY HE SAID: "DON'T
WORRY, WE'LL BE THERE"—MEANING THE NEW
YORK HEARINGS.

I'M ALSO ATTEMPTING TO GET AN "IN" WITH
NBC'S TODAY SHOW, WHICH IS TAPING A

HE WAS
INTERVIEWED BY
THE JAPANESE
FOR 6 MONTHS
82 DAYS.

3

SEGMENT ON THE 442 VETS, TUESDAY, 5 PM,
FOR SHOWING ON VETERAN'S DAY, THE FOLLOWING
MORNING. SEVERAL OF US - IF GIVEN THE
OPPORTUNITY - WILL MENTION THE R+R HEARINGS
ON NOV. 23.

3) THEATRE BENEFIT - "BULLET HEADED BIRDS"
NATSU IKEDA IFILL HAS DONE A REMARKABLE
JOB FOR US. ECJAR HAS BOUGHT OUT THE
ENTIRE HOUSE FOR FRIDAY, NOV. 20. ^{ALREADY} ALL
TICKETS HAVE BEEN RESERVED. THESE WILL
BE DISTRIBUTED AT THE NOVEMBER 13 GENERAL
MEETING. PLEASE HAVE CHECKS READY ON
NOV. 13 - MADE OUT TO NATSU IFILL.

NATSU, AN EXPERIENCED WRITER, IS WRITING
HUMAN-INTEREST STORIES ABOUT THE PLAY'S
AUTHOR PHIL GOTANDA AND THE PLAY'S COSTUME
DESIGNER LYDIA TANJII. SHE HOPES TO PLACE
THESE STORIES IN THE VILLAGE VOICE, SOHO
NEWS, AND THE NEW YORK TIMES, WHERE SHE
HAS CONNECTIONS THROUGH HER REGULAR
WORK. ECJAR AND THE COMMISSION HEARINGS
IN N.Y. WILL BE TIED IN, OF COURSE.

4) PRESS KIT MATERIALS - WHILE IN D.C., STANLEY
KANZAKI AND I DISCUSSED THE MATTER OF
PRESS KITS WITH SUSAN WRENN, JOHN
TATAISHI, AND BILL YOSHINO. ALL SAID
YES FOR US TO PREPARE A PRESS KIT. OUR
COMMITTEE IS WORKING WITH MIKE NAKAI AND
RICHARD HONRI, BOTH GRAPHIC ARTISTS RE

(4)

THE FRONT COVER DESIGN. WE PLAN TO INCLUDE BACKGROUND MATERIALS - SUCH AS THESE. (SHOW ITEMS) YOUR INPUT AND SUGGESTIONS ARE WELCOMED. OF ITEMS TO INCLUDE SUSAN WRENN WILL FURNISH AGENDA SHEETS; SOME XEROX COPIES OF TESTIMONIES (NOT ALL, HOWEVER; AND STANDARD BACKGROUND MATERIALS. THESE WILL BE PLACED ON THE PRESS TABLES.

5) RECEPTION FOR VETERANS, NOV. 11 - I COULD NOT REPORT THIS AT ~~THE~~ LAST WEEK'S COORDINATING MEETING BECAUSE MOST OF THE TIME WAS TAKEN UP WITH MR. KITTY SHORE AND TORO HIROSE OF THE COMMISSION STAFF. I HAVE ALREADY RECEIVED AT LEAST A DOZEN COMMITMENTS FROM 100/442ERS. DICK KAWANOTO, AND ~~THIS VET~~ ^{ARE} IS HELPING US TO INFORM ~~OTHER~~ ^{THE} A15-ERS. LETTERS OF INVITATION WERE MAILED TO EVERY ~~100/442~~ ^{100/442} VETERAN ~~OF 100/442~~ ^{OF 100/442} WE KNOW IN THE NEW YORK/NEW JERSEY/CONNECTICUT/PENNSYLVANIA/ & WASHINGTON, D.C. AREAS.

and
GEORGE
YUZYMA

ASIAN CONTINGENT

JANUARY 19, 1991 MARCH, WASHINGTON, D.C.

- | | |
|-----------------------|-----------------------|
| 1. KAZU UJIMA | 31. MICHAEL de BORTA |
| 2. XUAN-THAO NGUYEN] | 32. ANNA de BORTA |
| 3. ERIC HILLE] | 33. SON |
| 4. STEVE de CASTRO | 34. FRIEND |
| 5. BILL KOCHIYAMA] | 35. NOEL GYCO |
| 6. YURI KOCHIYAMA] | 36. SHIRLEY LUNG |
| 7. JUNE KISHINO | 37. MONTGOMERY CONNER |
| 8. THAI PHAM | 38. MALCOLM LAM |
| 9. WING LAM | 39. FREDDY LAM |
| 10. JOAN KIM | 40. SASHA |
| 11. WENDY LAU | 41. KEN CHU |
| 12. MRS. CHUANG | 42. HELEN LOCK |
| 13. MR. TONG | 43. HYUNG SOOK KIM |
| 14. MRS. TONG | 44. CHIEE KATARABE |
| 15. TONG (CHILD) | 45. YING CHEN |
| 16. TONG (CHILD) | 46. SCOTT HIROSE |
| 17. CHOW KEUNG | 47. ED MORAN |
| 18. PETER KWONG | 48. HYE JANG PARK |
| 19. LANI SANJEX] | 49. CHING CHING NI |
| 20. ROGER SANJEX] | |
| 21. J.T. TAKAGI | |
| 22. MARIA KAMIYA | |
| 23. MARION YVEN | |
| 24. PAT SANDERS | |
| 25. IRVING LEE | |
| 26. MILYOUNG CHO | |
| 27. MI YOUNG | |
| 28. AMY CHEN | |
| 29. IDA WEISMAN | |
| 30. TAMU OGATA | |

COORDINATOR:

KAZU UJIMA

BUS CO-CAPTAINS

STEVE de CASTRO

THAI PHAM