

NEW YORKERS FOR

Volume 1 Issue 1

February 12, 1988

**JESSE
JACKSON****'88****OPENING REMARKS
FROM THE NEW YORK
STATE CO-CHAIRS**

We are pleased to report the NEW YORKERS FOR JESSE JACKSON CAMPAIGN '88 is successfully off and running. Hulbert James, the New York State Campaign Manager along with Arthur Eweworking upstate have the statewide campaign structure set and fully functioning.

Jackson's hefty 11% return in Iowa this week should clearly be seen as a win for our candidate. It is quite evident that Jackson supporters reach far beyond the black community. We know the turnout in Iowa will have a strong and positive effect on the New York campaign.

Nationwide people are recognizing Jesse Jackson has developed his insight and knowledge the hard way — through direct experience. He has walked picket lines, he has travelled throughout the nation and listened to the people whose concerns are often ignored. He has met with heads of state and negotiated with corporate leaders.

From this vast reservoir of experience, Jesse Jackson has developed and articulated a program for rebuilding America — a program based on economic justice, peace and human rights. His vision of a new America has earned him the respect and support of a broad cross-section of this nation — labor,

women, clergy, business leaders, blacks, Latinos, Asian-Americans, gays and lesbians, Native Americans, elected officials, entertainers, youth, farmers and peace activists have united around Jesse Jackson's platform for jobs, peace and justice.

In 1984, Jackson won 26% of the popular vote in New York state and 47 delegates to the Democratic National Convention in San Francisco, the largest Jackson delegation from any state in the nation.

The New York campaign is our campaign - it's ours to do the very best we can and get the Jackson vote out. Jesse's win will be New York's win.

We want to thank all of you for your efforts and support thus far and we look forward to our victory on April 19th.

New York State Co-Chairs
David N. Dinkins
Stanley Hill

**NEW YORK CAMPAIGN
STRUCTURE****New York State Co-Chairs**

David N. Dinkins

Stanley Hill

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Hulbert James

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Manhattan Coordinator

Charles McKinney

Staten Island Coordinator

Darryl Holcomb

Long Island Coordinator

Madge Kaplan

Upstate Coordinator

Arthur Eve

Western NY Coordinator

Brian Norris

Central NY Coordinator

Sarah Cobb

**NEW YORK
PRIMARY DAY
APRIL 19TH**

VOTER REGISTRATION DEADLINE FEBRUARY 19TH

NEW YORK STUDENTS FOR JESSE JACKSON

New York Students For Jesse Jackson have launched a major effort within the campaign. Jackson addressed a packed house of New York City college students and supporters at a student rally, January 25th at the campaign headquarters. During his speech he said "You are the future we all invest in ... You're organizing your boxcar to get on a great train bound for jobs and justice and higher quality of human life."

Hulbert James sees students playing an integral role in the campaign, first and foremost by seeking to organize college campuses around the state with an eye on getting the Jackson agenda out.

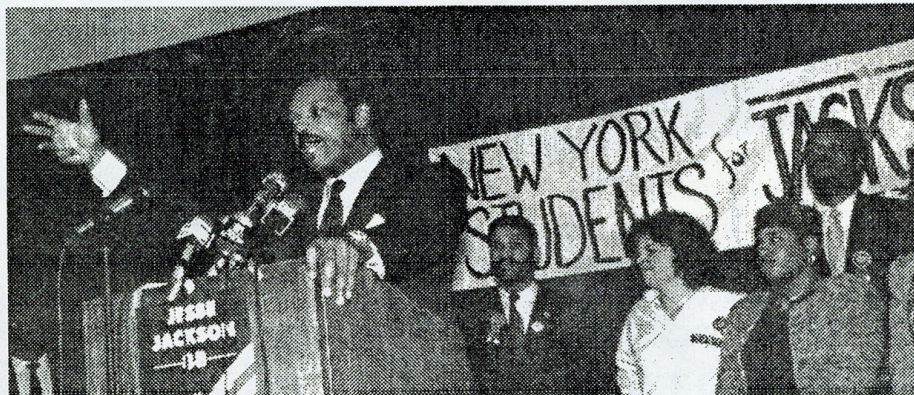
The Jackson campaign is a great opportunity for students to get involved in the political process.

Over 75 students from several New York City metropolitan colleges traveled by bus to Manchester, New Hampshire to do door to door canvassing and work with the New Hampshire campaign staff.

The students covered a major portion of area surrounding Manchester, New Hampshire and included the towns of Laconia, Concord, and Claremont.

The trip was a major success. Students became more familiar with the political process and made plans to provide their classmates and friends with literature on the campaign structure and goals.

**DON'T BE
LATE IN
'88**



CONSTITUENCY GROUPS

The campaign has put a massive effort into organizing our key constituency groups. To date we are pleased to report the New Yorkers For Jesse Jackson Campaign is actively working with over 22 groups. The groups are assisting in voter registration, fundraising, petitioning, and rounding up volunteers. Below is a listing of our constituency groups. To get involved contact the campaign headquarters.

- WOMEN
- LATINOS
- ASIAN-AMERICANS
- PEACE ACTIVISTS
- LESBIAN/GAY
- IRISH
- CARIBBEAN
- SENIOR CITIZENS
- PHYSICALLY DISABLED
- NATIVE AMERICANS
- BUSINESS
- FARMERS
- ELECTED OFFICIALS
- AIDS ACTIVISTS
- STUDENTS
- CLERGY
- ATHLETES
- ENTERTAINERS
- ARTISTS
- ENVIRONMENTALISTS
- LABOR
- JEWS

PETITIONING

The campaign would like to thank all of our petitioners and organizers. In our next issue we will report to you on the fruits of your labor with PETITIONING TOTALS.

**GET
THE VOTE
OUT**



JESSE JACKSON '88

FUNDRAISING

Fundraising efforts for the campaign are vital. Frankye Graves, the fundraising chair is working with several volunteers to help organize a myriad of fundraising events from SUPER TUESDAY house parties to art auctions.

Much of the fundraising effort for the campaign is grass roots and therefore it is imperative that anyone interested in organizing or hosting a fundraiser be sure to contact Frankye before they move forward.

A manual has been prepared by the campaign outlining the various guidelines and campaign restrictions. Obviously it is the campaign's concern that we follow these rules to the letter to avoid any problems.

Clergy for Jackson are hosting Love Offerings for Jackson this Sunday, Valentines Day throughout Buffalo.

Super Tuesday will be an exciting night - plan a house party to raise funds for the campaign while watching those Jackson returns roll in!!!!!!!!

A Q & A WITH HULBERT JAMES

Question: How do you expect Jackson to do on April 19th?

Answer: We know Jesse will carry New York State on primary day. Jackson has broad support that wasn't there in 1984. The campaign has targeted three teirs - 1) The five minority districts which hold Jackson's strongest supporters. 2) Districts we won 15% of the popular

vote or more in 1984 and expect to do better in 1988. 3) Districts he carried less than 15% in 1984 but we now feel the campaign is within stiking distance of winning a much larger percentage. He has this increased support because he is addressing issues which effect the quality of life for our society as a whole. Jackson represents our best hope for a new America.

Question: What area(s) is the campaign lacking or could use better support?

Answer: We are pleased with the campaign progress to date, with limited funds Jackson has the largest number of delegates and alternates filed in the state and we have our state and area headquarters running, but the campaign needs funds. Fundraising is a large part of our operation and we need the support.

Question: How does the match funding rule work?

Answer: In order to qualify for matched funding contributions should be given in the form of a check made out to New Yorkers for

Jesse Jackson '88 and include the name, address, employer, and type of occupation of the contributor.

Question: What is the best method to get people tied into the campaign?

Answer: People should be in touch with their area/congressional district coordinators or constituency group leaders.

MANHATTAN

Contact: Charles McKinney
55 West 125th Street
11th Floor
New York, NY 10027

BRONX

Contact: Angel Rodriguez
Jackson Democratic Club
1272 Boston Road
Bronx, NY 10456

QUEENS

Contact: Brenda White
197-01 Linden Blvd.
St. Albans, NY 11414

BROOKLYN

Contact: Ed Miller
615 DeKalb Ave.
Brooklyn, NY 11205

LONG ISLAND

Contact: Madge Kaplan
27 Bond Street
Westbury, Long Island 11590

WESTERN, NY

Contact: Brian Norris
393 Leroy Ave.
Buffalo, NY 14214

CENTRAL NY

Contact: Sarah Cobb
33 Central Ave.
Albany, NY 11210





CALENDAR OF UPCOMING EVENTS

- February 14 - Love Offering for Jackson in Buffalo churches
- February 18 - Voter Registration Party Hosted by Major Owens
- February 18 - Peace Activist Constituency Group Organizational Meeting - Campaign Headquarters
- February 19 - Voter registration deadline
- February 22 - Jackson petitions filed in Albany
- February 27 - Caribbean Constituency Group Organizational Meeting - 391 Eastern Parkway, Brooklyn
- March 4 - Buffalo fundraiser
- March 8 - **SUPER TUESDAY** - House Parties Planned Throughout the State
- March 12 - Latino Fundraiser - Campaign Headquarters
- March 20 - Caribbean Fundraiser - Elaine's Jamaican Restaurant
- April 11 - Labor rally for Jackson-Jacob Javits Center
- April 19 - NEW YORK PRIMARY - VICTORY DAY**

The NEW YORKERS FOR JESSE JACKSON CAMPAIGN NEWSLETTER will be published bi-weekly. To submit information for the newsletter please contact Carol L. Hamilton at 212-966-7706 or send written information to Cooper Hamilton Associates, Inc., The Puck Building - 295 Lafayette Street - Suite 802 - New York, New York 10012. Be sure to include a contact name and telephone number on all information.

HAPPY VALENTINES DAY

NEW YORKERS FOR

**JESSE
JACKSON**

'88

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